areg
Aberdeen Renewable Energy Group

Energy Futures conference and exhibition

Tuesday 15th November 2022

Together we can enable net zero

Last Updated – 1st Sept

Sponsorship Packages

- Platinum partner - £20,000 + VAT (one available)
- Dinner sponsor - £15,000 + VAT (one available)
- Silver sponsor - £10,000 + VAT (**one reserved**, one available)
- Business breakfast sponsor - £8,000 + VAT (one available)
- Lunch sponsor - £7,500 + VAT (one available)
- Supporting event sponsor - £5,000 + VAT (five available)
- Lanyard sponsor - £4,500 + VAT (**reserved**)
- Evening drinks reception sponsor - £4,500 + VAT
- Refreshment sponsor - £2,550 + VAT (one available)
- Exhibition opportunities - £1,100 + VAT (several available)

Platinum Partner

£20,000 + VAT

Premier Sponsor will benefit from:

- Prominent branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Advertising*
  - *Holding presentation slide during each session*
  - *Signage in the venue*
- Stand space at the event
- Plenary speaker and facilitator opportunities
- One page advert in AREG annual report
- One-week social media takeover
- Acknowledgement as sponsor in all media relations/ opening comments/ closing remarks
- Tickets to the business breakfast session at the event (5 tickets)
- Complimentary table at AREG's Energy Future dinner on the evening of the 15th November (Table of 10)

Dinner Sponsor

£15,000 + VAT

Dinner sponsor will benefit from:

- Company branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Holding presentation slide during the dinner*
- Promotional social media post
- Sponsor status on event web page
- Access to event photography
- Acknowledgment as sponsor during welcome and closing remarks
- Complimentary table at the dinner (one table of 10)

Silver Sponsor – 1 x reserved

£10,000 + VAT

Silver sponsor will benefit from:

- Company branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Holding presentation slide during each session*
  - *Logo in conference programme issued to all delegates*
- Speaker opportunity and two complimentary business breakfast delegate passes.
- Promotional social media post
- Access to event photography
- Half-page advert in AREG annual report
- Acknowledgement as sponsor in all media relations/opening comments/ closing remarks (dinner event)

Business Breakfast Sponsor

£8,000 + VAT

Breakfast sponsor will benefit from:

- Company branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Signage and option to put up banners in dedicated area during business breakfast*
- Promotional social media post
- Sponsor status on event web page
- Access to event photography
- Opportunity to display material during the conference
- Complimentary table at the business breakfast (one table of 10)

Lunch Sponsor

£7,500 + VAT

Lunch sponsor will benefit from:

- Opportunity to display branded material during lunch, this includes pop-up banners and logo displays during the lunch service
- Company branding presence on printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
- Promotional social media post
- Sponsor status on event web page
- Access to event photography

Supporting Event Sponsor

£5,000 + VAT

Supporting event sponsor will benefit from:

- Company branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Logo in conference programme issued to all delegates*
- Promotional social media post
- Access to event photography
- Quarter-page advert in AREG annual report

Lanyard Sponsor - reserved

£4,500 + VAT

Lanyard sponsor will benefit from:

- Company branding on all lanyards produced for the conference*
- Access to event photography
- Promotional social media post
- Sponsor status on event web page

*please note design and production will be organised by AREG

Evening Drinks Reception Sponsor

£4,500 + VAT

Evening Drinks Reception sponsor will benefit from:

- Opportunity to display branded material at the drinks reception, this includes pop-up banners and logo displays
- Company branding presence on promotional materials produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
- Promotional social media post
- Sponsor status on event web page
- Access to event photography

Refreshment Sponsor

£2,550 + VAT

Refreshment sponsor will benefit from:

- Company branding presence on printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Opportunity to display branded material at catering points during the event. This includes pop-up banners and logo displays*
- Promotional social media post
- Sponsor status on event web page

Exhibition Opportunities

£1,100 + VAT

A number of exhibition stand spaces are available. There will be opportunity for interaction between exhibitors and delegates during the event. As a participant you will help promote your organisation's involvement in the broad energy transition to developers, contractors and supply chain companies.

- A basic exhibition space (approx. 3m wide x 2m deep) will be provided - suitable for a popup portable display stand or table top display. Two or more adjacent units can be combined to make a larger space upon request. A trestle table and two chairs will be provided.

- Logo in conference programme issued to all delegates

Next Steps

For information about further branding or sponsorship opportunities for the Energy Futures Conference and Exhibition or to secure a package please contact:

- info@aberdeenrenewables.com
- 01224 868168

All packages are subject to VAT and will be sold on first come, first served basis.

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For more information about AREG visit:
www.aberdeenrenewables.com

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