



# Energy Futures conference and exhibition

Tuesday 15<sup>th</sup> November 2022

Together we can enable net zero



# Sponsorship Packages

- Platinum partner - £20,000 + VAT (one available)
- Dinner sponsor - £15,000 + VAT (one available)
- Silver sponsor - £10,000 + VAT (**one reserved**, one available)
- Business breakfast sponsor - £8,000 + VAT (one available)
- Lunch sponsor - £7,500 + VAT (one available)
- Supporting event sponsor - £5,000 + VAT (five available)
- Lanyard sponsor - £4,500 + VAT (**reserved**)
- Refreshment sponsor - £2,550 + VAT (one available)
- Exhibition opportunities - £1,100 + VAT (several available)

# Platinum Partner

£20,000 + VAT

Premier Sponsor will benefit from:

- Prominent branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Advertising*
  - *Holding presentation slide during each session*
  - *Signage in the venue*
- Stand space at the event
- Plenary speaker and facilitator opportunities
- One page advert in AREG annual report
- One-week social media takeover
- Acknowledgement as sponsor in all media relations/ opening comments/ closing remarks
- Tickets to the business breakfast session at the event (5 tickets)
- Complimentary table at AREG's Energy Future dinner on the evening of the 15<sup>th</sup> November (Table of 10)



# Dinner Sponsor

£15,000 + VAT

Dinner sponsor will benefit from:

- Company branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Holding presentation slide during the dinner*
- Promotional social media post
- Sponsor status on event web page
- Access to event photography
- Acknowledgment as sponsor during welcome and closing remarks
- Complimentary table at the dinner (one table of 10)



# Silver Sponsor – 1 x reserved

£10,000 + VAT

Silver sponsor will benefit from:

- Company branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Holding presentation slide during each session*
  - *Logo in conference programme issued to all delegates*
- Speaker opportunity and two complimentary business breakfast delegate passes.
- Promotional social media post
- Access to event photography
- Half-page advert in AREG annual report
- Acknowledgement as sponsor in all media relations/opening comments/ closing remarks (dinner event)



# Business Breakfast Sponsor

£8,000 + VAT

Breakfast sponsor will benefit from:

- Company branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Signage and option to put up banners in dedicated area during business breakfast*
- Promotional social media post
- Sponsor status on event web page
- Access to event photography
- Opportunity to display material during the conference
- Complimentary table at the business breakfast (one table of 10)



# Lunch Sponsor

£7,500 + VAT

Lunch sponsor will benefit from:

- Opportunity to display branded material during lunch, this includes pop-up banners and logo displays during the lunch service
- Company branding presence on printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
- Promotional social media post
- Sponsor status on event web page
- Access to event photography

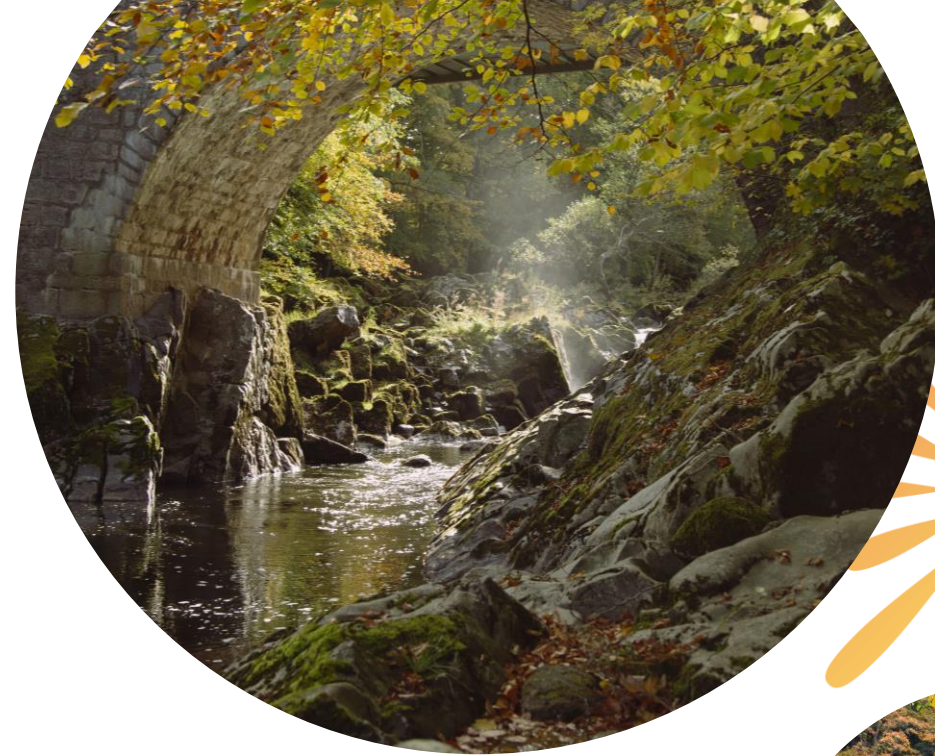


# Supporting Event Sponsor

£5,000 + VAT

Supporting event sponsor will benefit from:

- Company branding presence on all printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Logo in conference programme issued to all delegates*
- Promotional social media post
- Access to event photography
- Quarter-page advert in AREG annual report





# Lanyard Sponsor - reserved

£4,500 + VAT

Lanyard sponsor will benefit from:

- Company branding on all lanyards produced for the conference\*
- Access to event photography
- Promotional social media post
- Sponsor status on event web page



*\*please note design and production will be organised by AREG*

# Refreshment Sponsor

£2,550 + VAT

Refreshment sponsor will benefit from:

- Company branding presence on printed and digital material produced for the event including:
  - *Newsletter updates sent to over 230 members and over 1,000 industry stakeholders*
  - *Opportunity to display branded material at catering points during the event. This includes pop-up banners and logo displays*
- Promotional social media post
- Sponsor status on event web page



# Exhibition Opportunities

£1,100 + VAT

A number of exhibition stand spaces are available. There will be opportunity for interaction between exhibitors and delegates during the event. As a participant you will help promote your organisation's involvement in the broad energy transition to developers, contractors and supply chain companies.

- A basic exhibition space (approx. 3m wide x 2m deep) will be provided - suitable for a popup portable display stand or table top display. Two or more adjacent units can be combined to make a larger space upon request. A trestle table and two chairs will be provided.
- Logo in conference programme issued to all delegates



# Next Steps

For information about further branding or sponsorship opportunities for the Energy Futures Conference and Exhibition or to secure a package please contact:

- [info@aberdeenrenewables.com](mailto:info@aberdeenrenewables.com)
- 01224 868168

*All packages are subject to VAT and will be sold on first come, first served basis.*





# Together we can enable net zero

For more information about AREG visit:  
[www.aberdeenrenewables.com](http://www.aberdeenrenewables.com)

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